Last update: 17.04.2023

- 1. I receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. I may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. I also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.
- 2. When you conduct a transaction on our website, as part of the process, I collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.
- 3. I collect such Non-personal and Personal Information for the following purposes:
- a. To provide and operate the Services;
- b. To provide our Users with ongoing customer assistance and technical support;
- c. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- d. To create aggregated statistical data and other aggregated and/or inferred Nonpersonal Information, which we or our business partners may use to provide and improve our respective services;
- e. To comply with any applicable laws and regulations.

4.

- a. My company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.
- b. My company also uses Power Diary to collect information. Power Diary complies with GDPR requirements and you may access more information about their security at https://www.powerdiary.com/security/

5.

- a. All direct payment gateways offered by Wix.com and used by my company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.
- b. All the payments processed via Power Diary adhere to Payment Card Industry Data Security Standards (PCI DSS) sets the international security standards for the management and processing of the payment industry. Power Diary enables customers to process patient credit card payments via a secure and validated integration with Stripe Inc. Stripe is certified as a PCI Service Provider Level 1. This is the highest level of certification available. Power Diary does not store your client's credit card details.

- 6. I may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes I may contact you via email, telephone, text messages, and postal mail.
- 7. If you don't want us to process your data anymore, please contact me at <a href="mailto:info@barbarapizl.com">info@barbarapizl.com</a>
- 8. I reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If I make material changes to this policy, I will notify you here that it has been updated, so that you are aware of what information I collect, how I use it, and under what circumstances, if any, I use and/or disclose it.
- 9. If you would like to: access, correct, amend or delete any personal information I have about you, you are invited to contact me at info@barbarapizl.com